



YOUR ATV



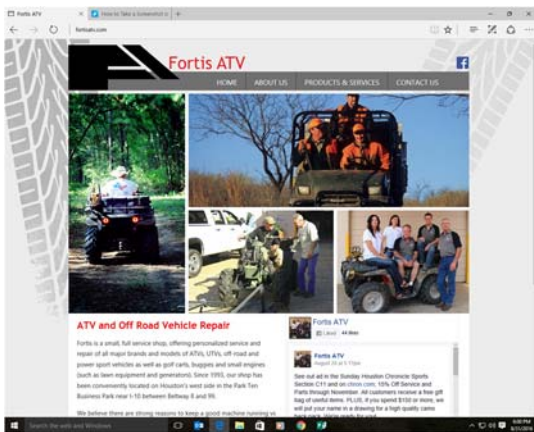
FORTIS INTERNATIONAL AUTOMOTIVE, INC. / "Fortis ATV" NEWSLETTER

Fall 2016

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Take a look at our new website! www.fortisatv.com

For those of you who do not do Facebook, no worries. Our new website will give you access to all the same articles, sales and pictures on our Facebook page. Your opinion is important to us so let us know what you think.



As seen in the Houston Chronicle Sunday edition ,
Hunting and Fishing Guide and on chron.com.



IS YOUR ATV READY TO ROLL THIS HUNTING SEASON?

- Upgraded shocks
- Heavy duty half shafts and CV joints
- Covers, stock and custom-made, to accommodate gun racks, etc.
- General maintenance and service checks
- Installation of custom accessories
- Extending the life of your ATV...



PRE-HUNTING SPECIAL **15% OFF** all parts and service
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Choosing the right tires for your ATV...



When is the right time to replace your ATV tires? Maybe you're looking to replace the stock tires it came with. Or, you may just feel it. The cornering may be sliding out from underneath your 4-wheeler, possibly sending you into a slight tail-spin. Definitely, if you see rounded down knobs or the tire rubber is dry, discolored and/or cracked you'll need to invest in new tires. Before and after every ride you should perform routine maintenance checks which includes the tires. Check tire pressure before every ride as this can greatly affect the way your ATV handles and wear down tires quicker. Well-used tires look weathered and just plain old.

Tires should look fresh with a rich dark black color. Fading occurs over time and from direct sunlight. The shelf life of ATV tires is about four to five years after the manufacturer date.

The first step to choosing the right ATV tire is knowing the type of terrain you'll be covering on your ATV. If you're dune riding then you'll want a different tire than what's used on a motocross track. Essentially, there are five types of tires for your ATV: All-Purpose, Sand, Mud, Motocross and Off-Road. Call or come in today to discuss what your needs may be, We can order any tire for you and install them. We also responsibly recycle all old tires.

It is Important to Keep Your Equipment Clean.

Cliff Dukes, Fortis Companies

Some owners do not like to wash the mud off their ATVs and other off-road equipment. However, it is really important to wash that stuff off. It traps moisture against the metal making rust inevitable. It also affects your engine's performance and definitely the life of your machine.

This point was driven home during an experience I had on a hunting trip to a working sugar cane plantation in LA with 50,000 acres of hunting territory. Besides being one of the most amazing hunting experiences I have ever had, I also took away something that I continue to use to this day. At the end of the day on this ranch, every piece of equipment that had been used in the daily operation was brought to a clean-up area. This area was extremely well equipped with a concrete pad, drainage, built in pressure washers and lighting (much of the cleaning occurred at night). The non-negotiable rule to all employees was that all equipment would be cleaned every day after working in the fields, no matter what. I asked what the purpose of this daily exercise was, considering the tractor and other equipment would be back at work in the extremely muddy bogs at day break the very next day. It was explained to me that, by doing so, several important things were accomplished. **1.** Of course, clean machines look better. **2.** It fostered pride on the part of each operator **3.** Most importantly, for maintenance and safety which also improved economics. What was discovered was that in the process of "looking" at every inch of the machine during cleaning, the operator could identify damaged areas or areas needing repair and report it to the maintenance crew. The machine was then put in the quay for overnight service. It was explained to me that on more than one occasion, this prevented a machine from breaking down or potentially catching fire in the fields.

The owner of the plantation was totally committed to this policy. The net results for me: a great sporting experience in a clean, efficient and safe operation and a policy that I adhere to on my own ranch and in my businesses today.

New and Used Parts & Tires for Sale

eBay: "fortisauto"

or

Ask for Doug or Reece.

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